

Smd 3/118/6

Service Matter Department,
Office of the Head of Service,
Governor's Office,
Akure.

09 September, 2015

CIRCULAR LETTER TO:

The Chief of Staff to Mr. Governor,
The Senior Special Assistant to the Deputy Governor,
State Commissioners,
The Secretary to the State Government,
Office of the Head of Service,
Chairmen of Commissions/Corporations,
Permanent Secretaries/Tutors-General/ Directors-General,
The Clerk, Ondo State House of Assembly,
The Accountant-General,
The State Auditor-General,
The Auditor-General for Local Governments,
The Statistician-General,
General Managers/Heads of Non-Ministerial Departments.

**ADEQUATE PUBLICITY OF GOVERNMENT PROGRAMMES BY MINISTRIES, DEPARTMENTS
AND AGENCIES [MDAs]**

The State Executive Council at its meeting held on Monday, 10th August, 2015 received and considered the Report of the Cabinet Committee on New Communication Strategy. Council noted in particular, that the various Ministries, Departments and Agencies [MDAs] of Government have neither been giving adequate publicity to policies, programmes and activities of Government in their respective MDAs nor liaising with the Ministry of Information for necessary guidance and partnership on media projection of such government activities, as officially required. This development is considered not to be in the interest of the government and the masses to whom the government owes its legitimacy and accountability.

2. Accordingly, government has directed that henceforth all MDAs should give adequate publicity to their programmes in order to keep members of the public abreast of government activities in the State.
3. To this end, the Ministry of Information is to be involved by all MDAs in media coverage of their major activities with a view to engendering synergy and projection of government programmes in a more coordinated and sustainable manner.
4. All Accounting Officers are enjoined to give the content of this Circular the widest publicity it deserves and comply with the directive, please.